



RAHUL MARUTI MASKARE

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ABOUT ME

I'm a Digital Marketing Professional specializing in Meta Ads (Facebook & Instagram) with experience in both paid and organic campaigns. I've worked on creating and managing ad strategies that drive real results—covering campaign setup, audience targeting, retargeting, and budget optimization.

Along with ads, I have hands-on experience in WordPress website development, marketing automation (WhatsApp, SMS, Calls), and content creation. I enjoy blending creativity with data-driven insights to help businesses generate leads, boost conversions, and grow online.



WORK EXPERIENCE

Digital Trainee

3 Months of internship

- Learned fundamentals of digital marketing including SEO, Google Ads, and Meta Ads.
- Assisted in running small ad campaigns and content posting for clients.

Digitize Brand

6 Months

- Handled social media management and content creation for clients.
- Assisted in executing paid ad campaigns on Facebook & Instagram.
- Got Hands-on Experience on Wordpress Development

Namaskar Digital

3 Months

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.

Purva Marketing

1 Year & 10 Months

- Managed Meta Ads campaigns (paid & organic) for multiple industries.
- Developed ad strategies to improve ROI and reduce CPA.
- Set up automation workflows (WhatsApp, SMS, Call follow-ups) to improve conversions.
- Worked on WordPress websites, landing pages, and content optimization.
- Scaled campaigns with structured targeting, A/B testing, and funnel-based ads.
- Coordinating with clients, understanding their requirements, and presenting campaign results.
- Using AI For Productivity



SKILLS

Meta Business Suite / Ads Manager

Google Ads

Meta Pixel, Conversion API

WhatsApp Business API

WordPress / WooCommerce

Bulk Call & Webhook Automation



EDUCATION

SSC - 10th Standard

BBAM High School, Junnar - 2016

HSC - 12th Standard

SSC College, Junnar - 2018

Diploma in Visual Effects (VFX)

Times and Trends Academy, Pune - 2021

Advanced Digital Marketing Course

Digital Trainee, Pune - 2022



LANGUAGES KNOWN

English

Hindi

Marathi



INTERESTS

Listening to podcasts and reading case studies

Fitness and gym workouts

Networking and professional development

Playing sports and staying active

Traveling and exploring

Exploring and using AI tools for productivity

Explore my work Here: www.rahulmaskare.com